FOLLOW THE CODE TO STAY SAFE ONLINE

The internet opens up a wonderful world of entertainment, opportunity and knowledge. To help your children to enjoy it all safely, the UK Council for Child Internet Safety has developed the Click Clever, Click Safe code.

The code has three simple actions: ‘Zip it, Block it, Flag it’. It’s easy to remember when talking to children about online safety and it’s designed to help keep them safe on the internet.

ZIP IT
Keep your personal stuff private and think about what you say and do online.

BLOCK IT
Block people who send you nasty messages and don’t open unknown links and attachments.

FLAG IT
Flag up with someone you trust if anything upsets you or if someone asks to meet you offline.

Talk to your kids about the Click Clever, Click Safe code – to help them to enjoy the internet safely.

For more tips and advice on internet safety go to www.direct.gov.uk/clickcleverclicksafe

Brought to you by the UK Council for Child Internet Safety and supported by the Department for Children, Schools and Families.